

Customizable Magazines

Spread the word about the convenience of digital magazines with this customizable marketing kit that allows you to promote the most popular publications among your patrons.

List of Toolkit Items

Social Graphics – Choose which magazines you promote with these 1200x630 and 1080x1350 images designed for newsletters and social media.

Flyer – Choose which magazines you promote on this 8.5x11 flyer that you can hang near your physical magazines.

Suggested Copy – Use our social media copy and descriptive image text for your newsletter or social media posts.



Suggested Copy

Version 1

From bustling airport terminals to quiet reading nooks. Digital magazines make it easy to enjoy your favorite magazines anytime, anywhere. Find them in the Libby app!

Version 2

Dive into articles that excite, inform, and delight. Digital magazines are always available and ready to borrow in the Libby app!

Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.



A device with The New Yorker magazine cover is positioned in the center of the graphic. To its left are the jacket covers Simply Crochet and US Weekly. To its right are the jacket covers of Bon Appetit and Rolling Stone. At the top of the graphic large white text over a plum background reads, “From big headlines to niche hobbies.” Directly underneath, smaller text reads, “Borrow magazines for free with Libby.” At the bottom of the graphic over a wine background is the Libby logo, the Libby watermark and tagline, “The library reading app.”

Featured titles: *Simply Crochet, US Weekly, The New Yorker, Bon Appetit, Rolling Stone*



A device with The New Yorker magazine cover is positioned in the top left of the graphic over a plum background. Below the device are the jacket covers Simply Crochet, US Weekly, Bon Appetit, and Rolling Stone. To the right over a wine background is large white text reads, “From big headlines to niche hobbies.” Directly underneath, smaller text reads,

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Libby.

The library reading app.